The 17th East Asia Conference on Competition Law and Policy -EAC-

Date: Friday, February 6, 2026
Venue: SAKURA Room (2nd Floor), Courtyard by Marriott Ginza Tobu Hotel 6-14-10 Ginza, Chuo-ku, Tokyo
Registration: Please register via the registration form at the following link:
https://forms.gle/oHpcVBihc2gEys9s6
The Conference is open to the public, except for the invitation-only networking lunch.
(Participation is free of charge; in-person participation is limited to the first 60 registrants.)
Deadlines: In-person: Friday, January 30, 2026 / Online: Wednesday, February 4, 2026

TIME	PROGRAM
9:30-10:00	**REGISTRATION**
10:00-10:15	**OPENING REMARKS** Mr. Eiji Chatani, Chair, Japan Fair Trade Commission (JFTC) Prof. Thomas Cheng, The University of Hong Kong, and Co-chair, The Academic Society for Competition Law Asian Chapter (Ascola Asia)
10:15-11:10	**SESSION 1 : KFTC & JFTC on Digital** By introducing regulations and enforcement in the digital sector by the Korea Fair Trade Commission (KFTC) and the JFTC, we will explore insights from the experiences of authorities that take different approaches. **Moderator** : Prof. Yo Sop Choi, Hankuk University of Foreign Studies, Ascola Asia **Speakers** : Mr. JoongKyu Sun, Director General, Competition Policy Bureau, KFTC Mr. Masaya Sakuma, Director General for Digital and International Affairs, JFTC
11:10-11:25	**COFFEE BREAK**
11:25-12:05	**SESSION 2 : Keynote Speech "Building Together, Adapting Smart : Digital Competition Policy for Asia's Diverse Economies"** **Speaker :** Dr. Yesim Elhan-Kayalar, Advisor, Office of the Chief Economist and Director General, Economic Research and Development Impact Department, Asian Development Bank (ADB) **Moderator** : Prof. Masako Wakui, Kyoto University School of Law, and Co-Chair of Ascola Asia **Commentator :** Dr. Reiko Aoki, Commissioner, JFTC
12:05-12:35	**SESSION 3 : Indonesian Competition Law Landscape** The Indonesia Competition Commission (ICC), which actively enforces competition law among ASEAN countries, will share their activities and future challenges, including those related to ASEAN as a whole. **Moderator** : Prof. Arisa Wakabayashi, Komazawa University Law School, Ascola Asia **Speaker :** Dr. Eugenia Mardanugraha, Commissioner, ICC
12:35-12:50	**CLOSING REMARKS** Dr. Bambang Brodjonegoro, Dean and Chief Executive Officer, Asian Development Bank Institute (ADBI)
13:00-14:30	**NETWORKING LUNCH (Invitation-only)**

* The 17th EAC is co-hosted by the ADB, the ADBI, the Ascola Asia, and the JFTC, with additional support from a Grant-in-Aid for Scientific Research (S) (Principal Investigator : Prof. Wakui)「Transcending Borders: Crafting a Global Model Competition Law based on Japan's Antimonopoly Database」

We welcome your participation!